



# 2021 MODEL YEAR RAM 1500 LONGHORN CREW CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$55,530**

**RAM 1500 LONGHORN CREW CAB 4X4**  
**Exterior Color:** Delmonico Red Pearl-Coat Exterior Paint  
**Interior Color:** Black / New Saddle Interior Colors  
**Interior:** Leather-Trimmed Bucket Seats  
**Engine:** 3.0L V6 Turbo Diesel Engine Gen 3  
**Transmission:** 8-Speed Automatic 8HP75 Transmission  
**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL/SAFETY FEATURES**

Advanced Multistage Front Air Bags  
 Supplemental Front Seat-Mounted Side Air Bags  
 Supplemental Side-Curtain Front and Rear Air Bags  
 ParkSense® Front and Rear Park-Assist with Stop  
 Full-Speed Forward-Collision Warning Plus  
 Advanced Brake-Assist  
 ParkView® Rear Back-Up Camera  
 Conventional Differential Rear Axle  
 3.21 Rear Axle Ratio  
 Class IV Receiver-Hitch  
 7-Pin Wiring Harness  
 Dampened Tailgate  
 Active Front Air-Dams  
 Power Tailgate-Release  
 Spray-In Bedliner by Mopar®  
 Rain-Sensitive Windshield Wipers  
 Tire-Fill Alert

**INTERIOR FEATURES**

Uconnect® 4C NAV with 8.4-Inch Display  
 Apple CarPlay®  
 Google Android Auto™  
 7.0-Inch TFT Color Display-Cluster  
 Full Function Media Hub with 2-USB Plus Aux Port  
 115-Volt Auxiliary Power-Outlet  
 9 Amplified Speakers with Subwoofer  
 A/C with Dual-Zone Auto Temperature Control  
 Wood / Leather-Wrapped Steering Wheel  
 Heated Steering Wheel  
 Power Adjustable Pedals with Memory  
 8-Way Power Driver and Passenger Seats

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

Delmonico Red Pearl-Coat Exterior Paint \$100  
**Customer Preferred Package 28K**  
 Cold-Weather Group \$235  
 Engine-Block Heater  
 Winter Front Grille-Cover by Mopar®  
 Technology Group \$1,095  
 Head-Up Display  
 Rear-View Auto-Dimming Digital Display Mirror  
 LED Center High-Mounted Stop Lamp  
 Body-Color Bumper Group \$195  
 Advanced Safety Group \$1,695  
 Pedestrian Emergency Braking  
 Adaptive Cruise Control with Stop and Go  
 Lane Keep Assist  
 Parallel and Perpendicular Park-Assist with Stop  
 Surround-View Camera  
 Bed Utility Group \$445

4 Adjustable Cargo Tie-Down Hooks by Mopar® Off-Road Group \$840  
 Off-Road Information Pages  
 Electronic Locking Rear Axle  
 Front Suspension Skid-Plate  
 Fuel Tank Skid-Plate  
 Steering Gear Skid-Plate  
 Transfer-Case Skid-Plate  
 Hill-Descent Control  
 Longhorn Level 1 Equipment Group \$3,895  
 Uconnect® 12.0-Inch Display with Navigation  
 SiriusXM® with 360L  
 19 Speaker Harman Kardon® Premium Sound  
 Blind-Spot and Cross-Path Detection  
 Power Running-Boards  
 Ventilated Rear Seats  
 Wireless Charging-Pad  
 3.92 Rear Axle Ratio \$95  
 3.0L V6 Turbo Diesel Engine Gen 3 \$4,995  
 800-Amp Maintenance-Free Battery  
 Lower Active Grille-Shutters  
 Dual-Pane Panoramic Sunroof \$1,495  
 Multi-Function Tailgate \$995  
 33-Gallon Fuel Tank \$445  
 Trailer Brake-Controller \$295

**Destination Charge \$1,695**

**TOTAL PRICE: \* \$74,045**

**WARRANTY COVERAGE**

5-year or 100,000-mile Powertrain Limited Warranty  
 3-year or 36,000-mile Basic Limited Warranty.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:

VIN: 1C6-SRFKM5MN-663260 L4-VON: 3205 0205-1



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



## Fuel Economy and Environment



Diesel Vehicle



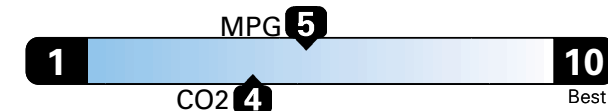
**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.  
**24 MPG**  
 combined city/hwy  
 21 city 29 highway  
 4.2 gallons per 100 miles

Standard pickups range from 14 to 27 MPG .  
The best vehicle rates 141 MPGe.

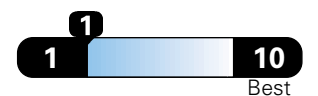
**You spend  
\$2,000  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.**

**Annual fuel cost  
\$1,900**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



**Smog Rating** (tailpipe only)



This vehicle emits 418 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score ★★★★★**

Based on the combined ratings of frontal, side and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash Driver Passenger ★★★★★**

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash Front seat Rear seat ★★★★★**

Based on the risk of injury in a side impact.

**Rollover ★★★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 58%  
MAJOR SOURCES OF FOREIGN PARTS  
CONTENT:**

**MEXICO : 32%**  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
STERLING HTS, MICH., U.S.A.  
COUNTRY OF ORIGIN:  
ENGINE: ITALY  
TRANSMISSION: GERMANY**



**VEHICLE PROTECTION**  
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.